#### **Supplementary Information**

HAVANT BOROUGH COUNCIL SCRUTINY BOARD 21 July 2015

Dear Councillor

Please find attached the Tourism Presentation that was presented to the Scrutiny Board on 21 July 2015.

Agenda No Item

6 Tourism in the Borough (Pages 1 - 18)



### Tourism in Havant

Emsworth, Hayling Island and Havant



### Introduction

Why support tourism in the Borough?

- Visitor spend is worth over £180 million per annum to the economy
- Diverse tourism businesses small and micro-businesses
- Over 4,000 tourism jobs, 11% of employment in the Borough



## Key tourism assets

- Watersports on Hayling
- Emsworth Food offer
- Coastal and countryside walking
- Blue flag beaches
- Traditional family holidays





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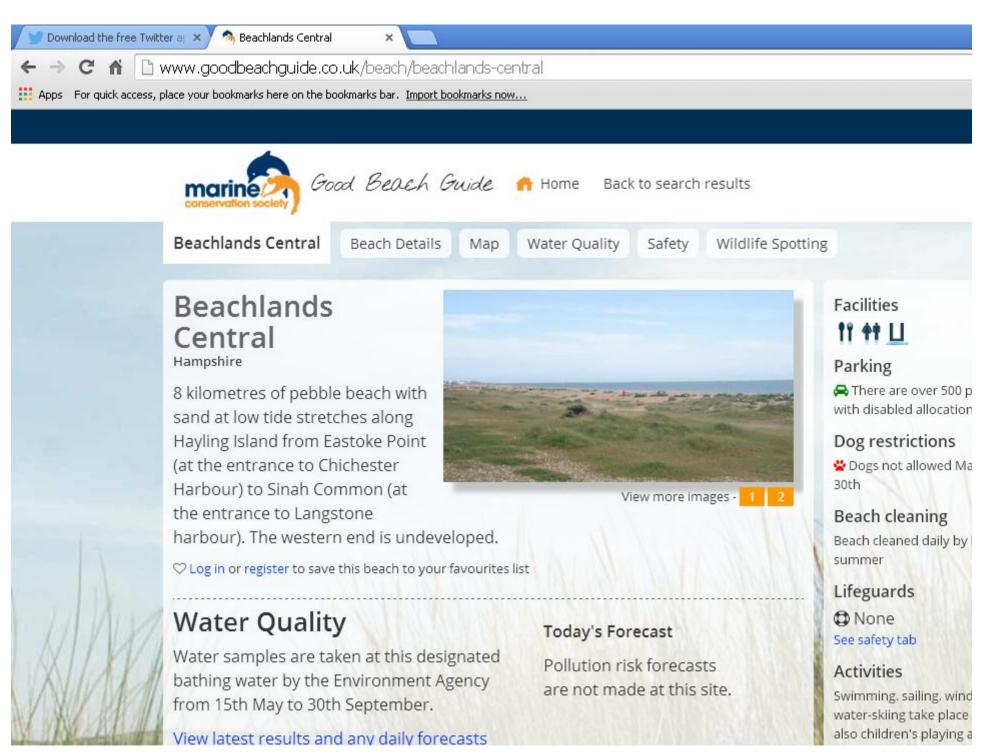




















# Support to tourism

- Support for events
- Visitor Information Centre
- Promotion of area as place to visit
- Visit Havant website



#### **Events**







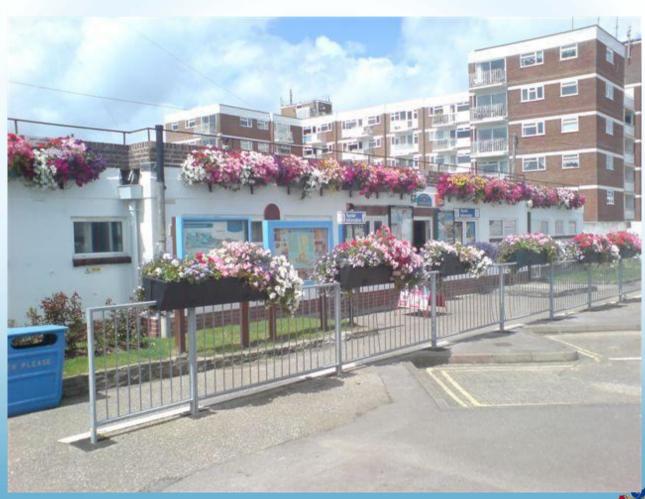
### **Events**





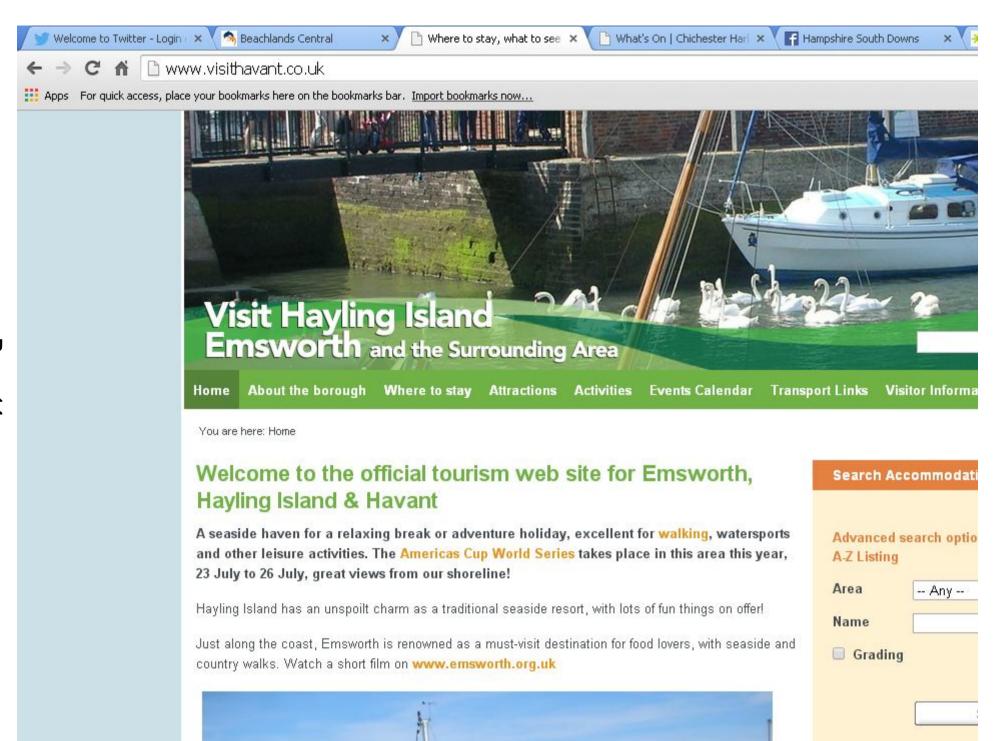


### Visitor Information Centre









### What's new

- Action plan being developed with tourism businesses
- Work with Visit Portsmouth in 2015
- Social media @emsworthandhi
- Visitor information points







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## Any questions?



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